



Integration of Sacci e CCB and synergies development

Greater profitability

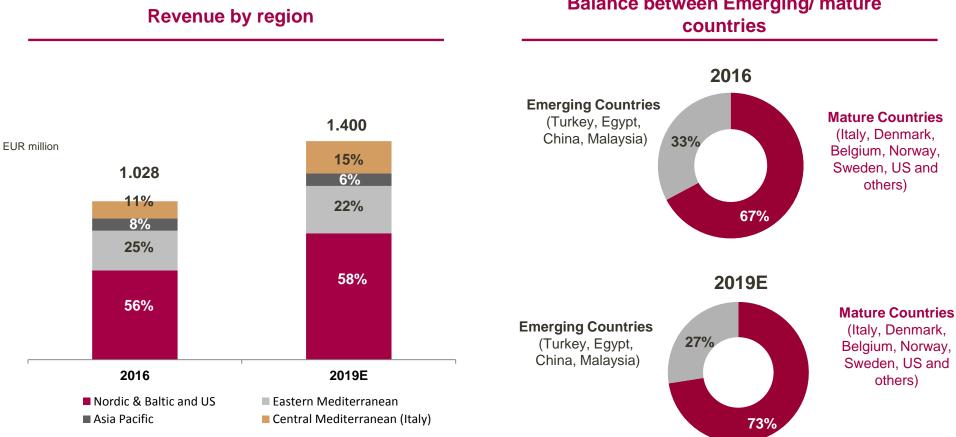
Strengthening the leadership in white cement

Improve cash flows generation and net debt reduction



Rebalance the geographical exposure

Lower geographical exposure to the Turkish market and to other emerging countries Mature countries increase their contribution with recent acquisitions in Belgium and Italy



Balance between Emerging/ mature



3

Greater profitability



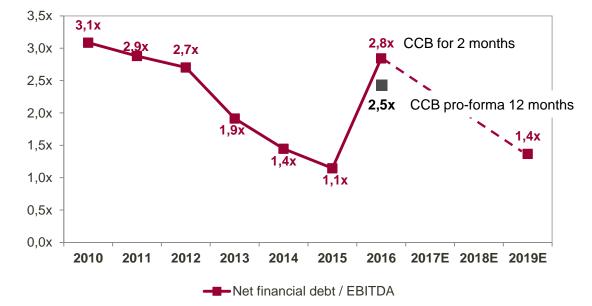
Focus on several actions and initiatives to improve profitability and operating efficiency:

- Process improvement for reducing fuel and electricity consumption, also through continuous improvement projects, counterbalancing increases in fuel and freight costs
- ✓ Greater deployment of alternative fuels
 - in plants already used (Aalborg in Denmark, Izmir and Edirne in Turkey)
 - gradual introduction also in the Italian plants;
- ✓ Logistics costs optimization
 - targeted actions in the various geographical areas, following on from the creation of a specific function within the organization;
- Processes rationalization and containment of costs, while increasing volumes in all business areas and geographical areas;
- ✓ Rationalization of the **IT systems costs** through centralized projects for Group-wide standardization;
- ✓ Careful control of overheads



Focus on cash generation

- Containment of working capital despite increasing volumes in all business areas and geographical areas
- Optimization of **investments** directed towards developing production capacity and maintaining plant efficiency, keeping the Capex / Net Sales ratio below 7%
- Comply with the financial covenants of the financing contract



Net financial debt / EBITDA



Financial targets for 2019

	2016	2019	
1 Revenue from sales (EUR billion)	1,03	1,40	 Increase in volumes of grey and white cement in all geographical areas; prices in line with the relevant markets Higher sales volumes of ready-mixed concrete Aggregate volumes stable excluding CCB contribution
2 EBITDA (EUR million)	198	260	 Profitability increase in all business and geographical areas Increase of both fuels price and freight costs Fixed costs stable also due to positive exchange rate effects
3 Annual Capex (EUR million)	71,8	90	 Optimization of investments for developing production capacity and maintaining plant efficiency Capex / Net sales ratio < 7%
Net financial debt (EUR million)	562	360	 Net financial debt reduction of around EUR 200 million Assumption of a dividend in line with 2016 (EUR 0,10 per share) for the three-year period
5 Net financial debt / EBITDA	2,8x	1,4x	 Compliance with financial covenants Excluding perimeter expansion





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